



# prototype feedback.

Your name/s:

Date:

Client name:

Client role:

part 1

starting the conversation

prototype:

**explain**

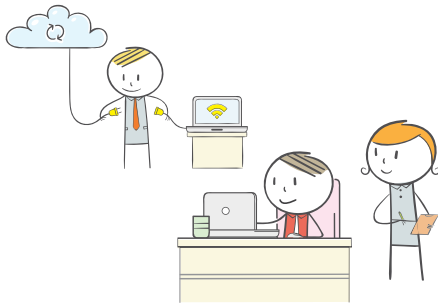


Explain why this concept

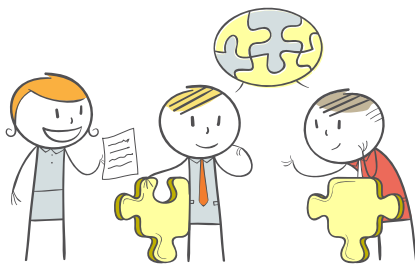
**reminders (things to look for)**



Give an overview



Invite to test



Discuss ways to make it better

(and say thanks!)



# prototype feedback.

Your name/s:

Date:

Client name:

Client role:

part 2

during the testing

prototype:

first touch point

you fill in

why do you need my phone number?

capture what they say as they work through the prototype



prototype:

ask

capture

**Q1**

What did you like?

“ ”

**Q2**

What would you change?

“ ”

**Q3**

Any other questions?

“ ”

**Q4**

Other ideas?

“ ”

**Q5**

Would this make your life easier? Why?

not at all heaps easier

① ————— ② ————— ③ ————— ④ ————— ⑤

“ ”